

Agenda for Initial Interviews

1. Explain project
 - a. Problem – issue
 - b. Purposes
 - c. Activities (initial interviews, research, presentations, survey, focus groups, larger meetings, conference, etc.)

2. Explain & provide issue papers

3. Discuss some of the solutions that have been offered elsewhere or may be possible (clearing house, coordination process, watershed tech. assistance, mapping, etc.)

4. Learn how conservation issues in general and conservation incentives in particular relate to the person's/organization's usual work and activities.

5. Do they believe they or their group would be willing to support project?

6. Willingness to help with project by
 - a. Staff and leadership participation in the meetings process
 - b. Arranging time for us to present at a meeting of group
 - c. Placing us in touch with people who are
 - i. thinking about this issue, or
 - ii. likely to have views or concerns
 - d. Publishing materials/descriptions about the project with members, & lists, etc.
 - e. Making your support for project known – e.g. some kind of no-cost co sponsorship of events
 - f. Allowing us some form of use of lists of farmers for our survey or finding some other way to help get the survey out to farming community.
 - g. Ideas for and participation in collaborations to help address specific issues
 - h. Other

7. Helping to identify other sources of information, research, catalogues, etc.

8. Thoughts, issues, concerns
 - a. How might targeting affect their group or constituents
 - b. How supportive of conservation incentives vs. regulations